

# Persona profile: interview sheet

Fictional name:

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Key interests:

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## Communications

### Facebook

REGULAR	MODERATE	NEVER
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### Twitter

REGULAR	MODERATE	NEVER
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### Personal blog

REGULAR	MODERATE	NEVER
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### Work blog

REGULAR	MODERATE	NEVER
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### Ning or other platform

REGULAR	MODERATE	NEVER
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### Linkedin

REGULAR	MODERATE	NEVER
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### Email

REGULAR	MODERATE	NEVER
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### Skype/online conferencing

REGULAR	MODERATE	NEVER
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### Report or academic journal writing

REGULAR	MODERATE	NEVER
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### Telephone

REGULAR	MODERATE	NEVER
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### Letterwriting

REGULAR	MODERATE	NEVER
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### Face to face meetings

REGULAR	MODERATE	NEVER
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Extract 1 or 2 comments from interview:

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