

Beyond Profiles: Mindful Choices and Risk in the Development of Digital Identity

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Personas Analysis

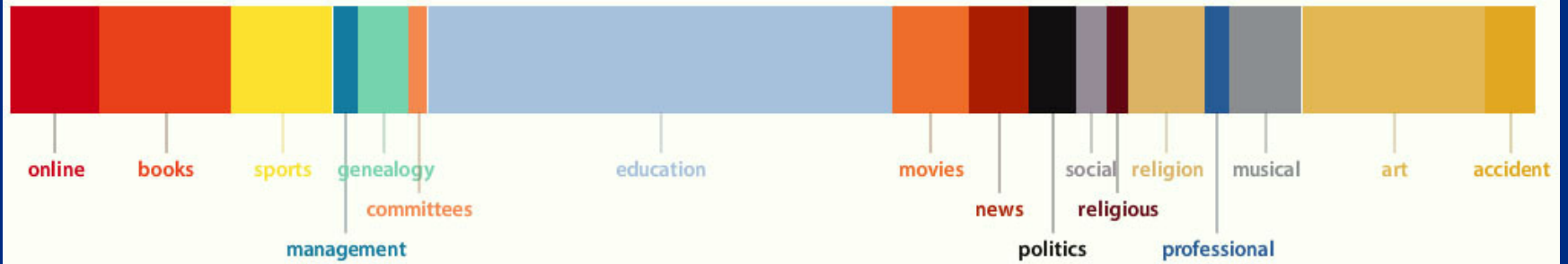
Component of Metropath(ologies) exhibit,
previously at MIT museum

Project of MIT's Sociable Media Group

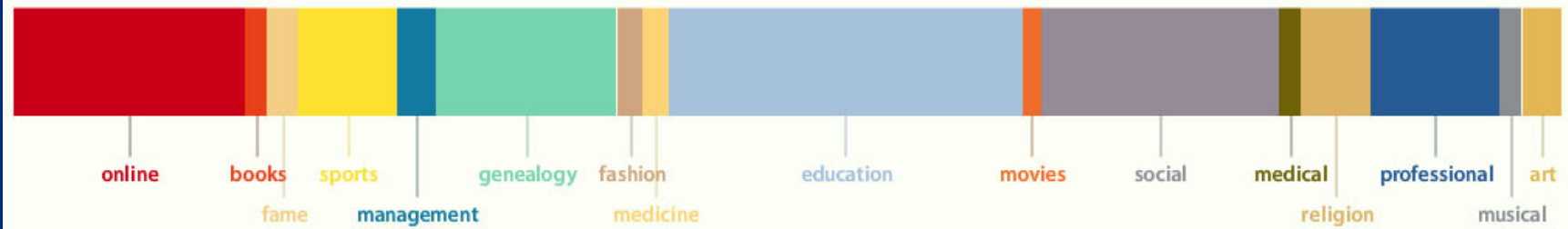
<http://personas.media.mit.edu/>

Attempt to create a way to show you
“how the Internet sees you”

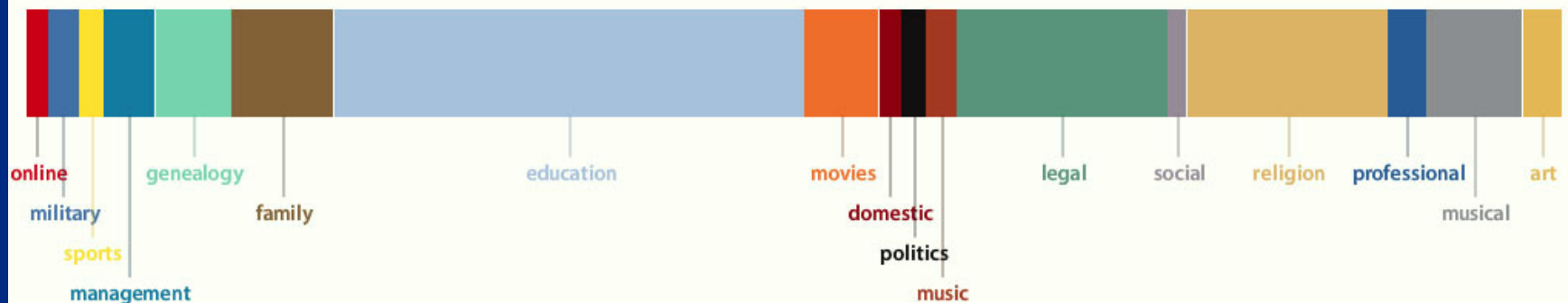
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Brainstorming:

What are the risks of revealing ourselves/sharing with others, with respect to social media?

- Revealing ourselves = anything that you might write/say/do that creates an insight into your personal world?

First-person monologues:

level one: biographical sketch

level two: what I can do for others/what I have to offer

level three: what I want I want from others

Think-pair-share

Conclusion

What commitment might you make about your own mindful choices in developing your identity through social media?